FOR IMMEDIATE RELEASE

Polyart Showcases Innovative Solutions at DRUPA exhibition 2024

Boulogne, France, April 3rd, 2024 – Polyart, a leading specialty coating and film manufacturer, is pleased to announce its participation in the esteemed DRUPA 2024 exhibition, scheduled to be held from May 28th to June 7th in Düsseldorf, Germany.

DRUPA, recognized as the world's largest trade fair for the printing industry, serves as a platform for industry leaders to showcase the latest advancements in print technology and innovation. With its established reputation in the field, Polyart aims to capture the attention of attendees with its products and expertise.

Polyart will introduce its latest product lines tailored to meet the current demands of customers, particularly in sustainability and digital printing expansion.

The Polyart Group will highlight three primary product lines and services:

- Digital: Featuring our new dry toner coating for Polyart and Robuskin for graphic applications, along with our water-based inkjet range designed for labels (including BS5609 grade).
- Sustainability: Introducing our new range of films, r-Polyart and r-Satinex, for labels, as well as our new range of papers, r-Fluolux for fluorescent papers, Fiberskin, and Fiberskin Tag for graphic and label applications.
- PolyServices: Offering comprehensive solutions for coating subcontracting and customized solutions for papers and films.

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Sustainability will be the central focus of the Polyart Group's presence at the DRUPA exhibition. As a provider of solutions in papers and films for labels, packaging, and graphic applications, Polyart Group is committed to driving sustainability initiatives.

"At Polyart, we are dedicated to pushing the boundaries of print technology and providing our customers with innovative solutions," said Stéphane Daveau, CEO of Polyart. "DRUPA provides an excellent platform for us to showcase our commitment to excellence and demonstrate our latest advancements to industry professionals worldwide."

Polyart invites attendees to visit its **booth n° 4E05 in Hall 4**. The Polyart team looks forward to engaging with visitors and sharing insights into the possibilities offered by its sustainable solutions.

About POLYART:

POLYART Group is a leading specialty coating and film manufacturer. It was formed in 2020, by the merger between Arjobex, MDV, Tech Folien and Reisewitz.

The POLYART Group manufactures innovative and sustainable substrates, providing worldwide specialty solutions on paper and films encompassing printability, functionality, durability and security.

It is the inventor of synthetic paper in Europe under the Polyart brand and leader in fluorescent coatings under the Fluolux brand. Today, with 280 employees around the world, POLYART Group has six production sites in France, Germany, Great Britain and the United States, as well as a subsidiary in India and two sales offices in Singapore and Shanghai.

Its brands, Polyart, Robuskin, Fluolux, Satinex and Fiberskin, are available in more than fifty countries. The POLYART group offers film and paper solutions for the market for industrial labels (chemicals, food, horticulture, pharmaceuticals, etc.), decorative (wines and spirits in particular) and security (brand protection) - a fast-growing global market but also for digital printing, display and bespoke coating.

Thanks to its innovative technologies, POLYART Group is accelerating the deployment of its sustainable solutions for all of its customers. The products Fiberskin (recyclable paper for

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short-term outdoor applications) and r-Polyart (film based on recycled plastic) are recent examples of this.

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